



FOR IMMEDIATE RELEASE

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**Tropicana Casino & Resort promotions, entertainment & events
schedule for August 2009**

ENTERTAINMENT

**Tropicana Showroom
FAME – The Musical**

Now – September 9
Visit www.tropicana.net for show dates and times
Tickets: \$25

**Sugar Ray
With special guest Fastball**

Saturday, August 8 at 9 p.m.
Tickets: \$25 - \$45

Phil Vassar

Friday, August 28 at 9 p.m.
Tickets: \$25 – \$50

**Lou Neglia’s Championship Mixed
Martial Arts Ring of Combat XXVI**

Friday, September 11 at 9 p.m.
Tickets: \$50 - \$150

**Martin Truex Jr. Foundation
Poker Tournament**

Wednesday, September 23 at 6:15 p.m.
Registration begins at 3:15 p.m.
Buy In: \$200 with a \$5,000 guaranteed grand prize

Whoopi Goldberg

Saturday, October 10 at 9 p.m.
Tickets: TBD

Footloose

October 3 – November 4
Tickets: \$25
Tickets on Sale August 8

Miracle on 34th Street

November 14 – December 16
Tickets: \$25
Tickets on Sale August 8

**Liverpool Club
Yesterday: A Tribute to the Beatles**

Wednesday – Sunday, 8:30 p.m.
Visit www.tropicana.net for complete dates and show times.
Tickets: \$25

Tickets available at the Tropicana Box Office or through Ticketmaster at www.ticketmaster.com or via phone at 1.800.745.3000.

Tango's Lounge

Located steps from the casino in The Quarter, Tango's Lounge offers free live entertainment seven nights a week. For a complete schedule, please visit the Tropicana Web site at www.tropicana.net.

Comedy Stop Café & Cabaret

The Comedy Stop features the hottest comics in the business with nightly shows. For a complete schedule of entertainment and ticket prices visit www.tropicana.net. Additionally, Kozak the Magician, Comedy Magician of the Decade plays daily and International Hunks Male Model Revue every Saturday night in the Comedy Stop!

Weekend Buffet Style Breakfast at The Comedy Stop – Every Saturday & Sunday, 10 a.m. – 2 p.m. enjoy a hearty buffet style breakfast, complete with pancakes, scrambled eggs, sausage, home fries, roll and endless coffee cup for \$7.77. Price includes taxes, but does not include gratuity. Second helping charge is \$5.00 per person.

Special Local Appreciation Night – Every Friday, Atlantic, Ocean and Cape May county locals receive two tickets plus a free bag of popcorn with a cash purchase of \$30. A New Jersey driver's license is required and tickets must be purchased at the Comedy Stop Box Office on the day of the show. Cash Purchases Only.

IMAX Theatre

Now Playing

Harry Potter and the Half-Blood Prince

Don't miss this explosive opening with select scenes in IMAX 3D!

Tickets: \$15

Rated PG

Under the Sea 3D

Tickets: \$11.95

Rated G

Coming Soon

Disney's A Christmas Carol 3D beginning November 6

The IMAX Theatre at Tropicana is located in The Quarter. IMAX is a great place for birthday parties and other special occasions! For tickets and movie information, please visit www.tropicana.net or call the Tropicana Box Office at 1.888.505.1435. Tickets can be purchased at the IMAX Box Office or through Ticketmaster at 1.800.745.3000, www.ticketmaster.com.

PROMOTIONS & OFFERS

Details on current and ongoing casino promotions are listed below. For complete details or to sign up for a free Diamond Club Card visit the Tropicana Casino Floor or Promotions Booth located on the casino floor or in The Quarter. All participants must be 21 years or older. Gambling Problem? Call 1-800-GAMBLER. Bet with your head, not over it.

New Members – Ongoing – All new Diamond Club members receive the Havana Bonus Book featuring more than \$500 in special offers and discounts to various restaurants, shops and entertainment at Tropicana. Additionally, new members who earn five points will be eligible for a Trop Rocks t-shirt.

Wave of Wealth – Diamond Club members are riding the waves of wealth this summer! Now through August 31, 2009 Diamond Club members can earn special EZ Slot Dollars just for playing at their favorite slot machines. Members earn points based on play and receive bonus Slot Dollars based on the five different levels of play, as Diamond Club members earn points they move through the five levels earning slot dollars at each level. Once a player reaches the fifth level, they get to start earning all over again! Wave of Wealth bonus EZ Slot Dollars can be redeemed September 8 – 13, 2009.

American Muscle Car Giveaway – Diamond Club members can race into Tropicana now until September 12 to earn points to be entered into the drawing on Sunday, September 13. Three winners will be chosen to win a Dodge Challenger, 2010 Ford Mustang and the grand prize winner will win a 2010 Chevy Camaro. At 2 p.m. Tropicana will award the Ford Mustang, at 4 p.m. Tropicana will award the Dodge Challenger and at 6 p.m. the Chevy Camaro will be awarded. Winner must be present and activate their Diamond Club card to be eligible to win.

\$5,000 Friday Night Blackjack Tournaments - Every Friday night, Tropicana will be hosting \$5,000 Blackjack Tournaments in the North Tower Casino with a first prize of \$2,500, second prize \$1,000 and third through six place receive \$375. To qualify for the tournament Diamond Club members must show 30 minutes of rated table play on each Friday prior to the tournament. Registration for the tournament begins at 7 p.m. with the tournament running from 8 p.m. to 11 p.m. and finals at midnight.

\$250,000 Crazy Coconuts –28 - Every Friday, now through September 4 Diamond Club members will have the opportunity to play the Crazy Coconuts game on the kiosks. Everyone's a winner! Members will pick eight cards from the kiosk screen and for every coconut card they reveal, they will be rewarded with EZ Slot Dollars up to \$25,000! Then, on September 6 there will be a grand prize drawing for all the Diamond Club members who participated in the promotion. Members will receive one entry into the drawing for every coconut they found throughout the summer – the more they play, the better chance of winning! In addition to the promotion, Tropicana will also feature a number of “coconut” themed specials, visit www.tropicana.net for complete details. To date more than 10,000 people have won!

Text OFFERS to 609-705-TROP for special offers and discounts!

Seaside Café – For every entrée ordered enjoy a complimentary glass of wine! Offer valid from 2pm to 10pm Monday – Friday. Must be 21.

Fiesta Buffet – Guests will now enjoy a nightly seafood buffet featuring fried shrimp, mussels, snow crab clusters, stuffed flounder and more for only \$24.95 per person! On Fridays, the seafood buffet also features lobster tail!

EVENTS

Ladies Night – Every Thursday Night in August - Attention ladies - it's time to mark your calendars for a date with the girls. The Tropicana Casino and Resort invites you to join the feminine-style fun of Ladies Night, every Thursday this August. With special offers at more than 20 favorite restaurants, retailers and entertainment destinations, attendees will enjoy big fun and big savings. Additionally, all new members who sign up for a Diamond Club Card at the New Member Center in The Quarter will be entered into the monthly drawing for a \$250 gift card to Tropicana! Visit www.tropicana.net/ladies for complete details and discounts.

Trop Fridays – Every Friday in August – Get your weekends off to a red-hot start with dining, shopping and partying in The Quarter at Tropicana with drink specials, live entertainment and more. Visit www.tropicana.net/tropfridays for complete details and discounts.

Blue Parrot Pool Bar – Now open, Tropicana is embracing the summer season with the outdoor pool deck and bar, the Blue Parrot Pool Bar. While lounging at the pool deck, guests can enjoy music, light fare, drink specials and daily activities. Located on the 6th Floor of the North Tower, the pool bar overlooks the beach and Boardwalk. Additionally, Tropicana's Sugar Shack will also have beverages, cabanas and beach chairs available for guests to enjoy the beach for a nominal fee.

Taste of The Quarter – Monday, August 24 from 6 p.m. to 9 p.m. – The second annual Taste of The Quarter is returning to Tropicana and will benefit the United Way of Atlantic County. Experience the best of The Quarter at this spectacular dining event with more than 15 of Tropicana's award-winning restaurants participating with their iconic menu items. Tickets for the event are priced at \$25 per person and are available through the Tropicana IMAX Box Office on August 24 or prior to the event through United Way, www.ticketmaster.com or 1.800.745.3000. All guests must be 21 to participate.

Martin Truex Jr. Foundation Poker Tournament – Wednesday, September 23 – Tropicana will host a special poker tournament benefiting the Martin Truex Jr. Foundation with a guaranteed first place prize of \$5,000! Prizes will also be awarded for second place (\$2,500) and third place (\$1,000), plus a special grand prize including two tickets to the NASCAR Sprint Series “Chase”, two tickets to a suite, a behind-the-scenes tour of the pit and a special meet and greet with Martin Truex Jr. The tournament starts at 6:15 p.m. and registration begins at 3:15 p.m. The buy in is \$200 with proceeds benefiting the Martin Truex Jr. Foundation.

QUARTER & MARKETPLACE SPECIALS

A Dam Good Deli – During the Airshow on Wednesday, August 19 the Deli will feature \$5 pre-wrapped Italian subs.

Carmine’s – Every Monday and Tuesday in July Carmine’s will feature their Italian Clambake beginning at 5 p.m. The meal includes a one pound dish of lobster, clams and shrimp, plus a choice of salad or pasta for only \$55.

Cuba Libre Restaurant & Rum Bar - This summer, put down the spatula and leave the grilling to the experts. Cuba Libre Restaurant & Rum Bar is introducing a Summer Cuban BBQ menu that adds Latin flair to cook-out classics. Celebrate Summer with Chef Guillermo Pernot’s menu of cookout classics, refreshing tropical cocktails and cool, creamy dessert creations. Available nightly in addition to our regular menus. To view the Cookout menu visit: http://www.cubalibrerestaurant.com/pdf/Cuba_AC_FULL_CookOut_Menu_0509.pdf. Quench your summer thirst with sizzling happy hour specials at Cuba Libre Restaurant & Rum Bar. Enjoy \$4 Cuba Libre Rum Cocktails, \$4 House Wines & Sangria, \$4 Miller Lite Bottles and Coronas and our delicious menu of \$3 bar bites. Available at the bar – Monday thru Friday 5-7 PM.

Firewaters – Every Tuesday night is Reggae night with a DJ from 10 p.m. to 3 p.m. with drink specials including: \$3 Red Stripe, \$3 Malibu drinks, \$3 Long Island Iced Tea and \$3 Red Bull and Vodka. During the Airshow on Wednesday, August 19 guest can enjoy cold beers to go with FREE ice for a cooler and a happy hour from 4 p.m. to 7 p.m. with \$2 domestic drafts. For the 3rd Annual Jimmy Buffet Festival on Sunday, August 23, Firewaters will feature Jimmy Buffet Music, \$3 Land Shark Lager Bottles, \$5 Margaritas, \$3 Cheeseburger in Paradise platters, plus a beach package raffle and giveaways from 3 p.m. to 7 p.m.

Palm Restaurant – The Palm is currently featuring their “Year of the Lobster” promotion, Wine Down Wednesday’s with half-priced bottles of wine and a Friday night happy hour featuring half-priced Patron and Ultimat cocktails. For complete details on Palm’s specials visit their Web site at www.thepalm.com.

Salsa Shoes – Enjoy 50% off all merchandise during their summer sale.

Barron Gentleman – Enjoy 50% off all merchandise, plus get two Italian suits for \$350 during their summer sale.

HOTEL PACKAGES

Tropicana now features mid-week rates starting as low as \$99! Packages are based on availability. To schedule a package call the Tropicana Reservations line at 1.800.345.8767 or visit the Web site at www.tropicana.net. All hotel packages are based on double occupancy and availability. Rates do not include taxes, gratuities or occupancy fees. Shows are based on availability. No substitutions allowed within the packages.

Night of Laughs Package – This package includes a room, two drinks at Rumba Lounge or Tango’s Lounge and two Comedy Stop show tickets

- Now through August 31, 2009 - \$85 per person for one night, Sunday - Thursday

Romantic Getaway Package – This package includes a classic room, a \$75 dining and shopping gift card, two show tickets for FAME – The Musical, continental breakfast in bed and late checkout.

- Now through August 31, 2009 - \$139 per person for one night, Sunday – Thursday

Room & Show Package – This package includes an overnight stay and two show tickets to see FAME – The Musical in the Tropicana Showroom. Dates and show times may vary. Code: TFAME

- Now through August 31, 2009 – starting at \$109, Sunday – Thursday

Trop Rocks Hotel Packages – Tropicana’s new summer Trop Rock room package feature a guest room and two tickets to the concert. Trop Rock’s packages are priced as noted below and do not include taxes or occupancy fees.

- Sugar Ray: \$445.00, available Saturday, August 8
- Phil Vassar: \$350.00, available Friday, August 28

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/Tropicana.Ac or follow us on Twitter <http://twitter.com/TropicanaAC>.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the newofficial Web site at www.tropicana.net.

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For additional information on the Atlantic City Tropicana, Home of The Quarter, visit the official website at www.Tropicana.net.