



FOR IMMEDIATE RELEASE

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Tropicana Casino & Resort promotions, entertainment & events schedule for July 2009

ENTERTAINMENT

Tropicana Showroom

FAME – The Musical

Now – September 9

Visit www.tropicana.net for show dates and times

Tickets: \$25

The Doobie Brothers

Friday, July 3 at 9 p.m.

Tickets: \$35 - \$75

Andrew Dice Clay

Saturday, July 11 at 9 p.m.

Tickets: \$35 - \$55

Adult Content. Must be 21

Drake Bell – Live in Concert

Saturday, July 18 at 8 p.m.

Star of Nickelodeon's

Tickets: \$35 - \$65

Drake & Josh

Foreigner

Friday, July 31 at 9 p.m.

Tickets: \$35 - \$75

Sugar Ray

Saturday, August 8 at 9 p.m.

With special guest Fastball

Tickets: \$25 - \$45

Phil Vassar

Friday, August 28 at 9 p.m.

Tickets: \$25 – \$50

Liverpool Club

Yesterday:

Wednesday – Sunday, 8:30 p.m.

A Tribute to the Beatles

Visit www.tropicana.net for complete dates and show times.

Tickets: \$25

Tickets available at the Tropicana Box Office or through Ticketmaster at www.ticketmaster.com or via phone at 1.800.745.3000.

Tango's Lounge

Located steps from the casino in The Quarter, Tango's Lounge offers free live entertainment seven nights a week. For a complete schedule, please visit the Tropicana Web site at www.tropicana.net.

Comedy Stop Café & Cabaret

The Comedy Stop features the hottest comics in the business with nightly shows. For a complete schedule of entertainment and ticket prices visit www.tropicana.net. Additionally, Kozak the Magician, Comedy Magician of the Decade plays daily and International Hunks Male Model Revue every Saturday night in the Comedy Stop!

Weekend Buffet Style Breakfast at The Comedy Stop – Every Saturday & Sunday, 10 a.m. – 2 p.m. enjoy a hearty buffet style breakfast, complete with pancakes, scrambled eggs, sausage, home fries, roll and endless coffee cup for \$7.77. Price includes taxes, but does not include gratuity. Second helping charge is \$5.00 per person.

Special Local Appreciation Night – Every Friday, Atlantic, Ocean and Cape May county locals receive two tickets plus a free bag of popcorn with a cash purchase of \$30. A New Jersey driver's license is required and tickets must be purchased at the Comedy Stop Box Office on the day of the show. Cash Purchases Only.

IMAX Theatre

Now Playing

Transformers 2: Revenge of the Fallen – The IMAX Experience

Tickets: \$14

Rated PG-13

Under the Sea 3D

Tickets: \$11.95

Rated G

Coming Soon

Harry Potter and the Half-Blood Prince: July 29 with select scenes in IMAX 3D – don't miss this explosive opening in IMAX 3D! Tickets are \$14 and advance ticket sales are recommended. Rated PG

The IMAX Theatre at Tropicana is located in The Quarter. IMAX is a great place for birthday parties and other special occasions! For tickets and movie information, please visit www.tropicana.net or call the Tropicana Box Office at 1.888.505.1435. Tickets can be purchased at the IMAX Box Office or through Ticketmaster at 1.800.745.3000, www.ticketmaster.com.

PROMOTIONS & OFFERS

Details on current and ongoing casino promotions are listed below. For complete details or to sign up for a free Diamond Club Card visit the Tropicana Casino Floor or Promotions Booth located on the casino floor or in The Quarter. All participants must be 21 years or older. Gambling Problem? Call 1-800-GAMBLER. Bet with your head, not over it.

New Members – Ongoing – All new Diamond Club members receive the Havana Bonus Book featuring more than \$500 in special offers and discounts to various restaurants, shops and entertainment at Tropicana. Additionally, new members who earn five points will be eligible for a Trop Rocks t-shirt.

Wave of Wealth – Diamond Club members are riding the waves of wealth this summer! Now through August 31, 2009 Diamond Club members can earn special EZ Slot Dollars just for playing at their favorite slot machines. Members earn points based on play and receive bonus Slot Dollars based on the five different levels of play, as Diamond Club members earn points they move through the five levels earning slot dollars at each level. Once a player reaches the fifth level, they get to start earning all over again! Wave of Wealth bonus EZ Slot Dollars can be redeemed September 8 – 13, 2009.

American Muscle Car Giveaway – Diamond Club members can race into Tropicana now until September 12 to earn points to be entered into the drawing on Sunday, September 13. Three winners will be chosen to win a Dodge Challenger, 2010 Ford Mustang and the grand prize winner will win a

2010 Chevy Camaro. At 2 p.m. Tropicana will award the Ford Mustang, at 4 p.m. Tropicana will award the Dodge Challenger and at 6 p.m. the Chevy Camaro will be awarded. Winner must be present and activate their Diamond Club card to be eligible to win.

\$5,000 Friday Night Blackjack Tournaments - Every Friday night, Tropicana will be hosting \$5,000 Blackjack Tournaments in the North Tower Casino with a first prize of \$2,500, second prize \$1,000 and third through six place receive \$375. To qualify for the tournament Diamond Club members must show 30 minutes of rated table play on each Friday prior to the tournament. Registration for the tournament begins at 7 p.m. with the tournament running from 8 p.m. to 11 p.m. and finals at midnight.

\$250,000 Crazy Coconuts – Every Friday July 10 through August 28 - Every Friday, July 10 through August 28 Diamond Club members will have the opportunity to play the Crazy Coconuts game on the kiosks. Everyone's a winner! Members will pick eight cards from the kiosk screen and for every coconut card they reveal, they will be rewarded with EZ Slot Dollars up to \$25,000! Then, on September 6 there will be a grand prize drawing for all the Diamond Club members who participated in the promotion. Members will receive one entry into the drawing for every coconut they found throughout the summer – the more they play, the better chance of winning! In addition to the promotion, Tropicana will also feature a number of “coconut” themed specials, visit www.tropicana.net for complete details.

Text OFFERS to 609-705-TROP for special offers and discounts!

Seaside Café – For every entrée ordered enjoy a complimentary glass of wine! Offer valid from 2pm to 10pm Monday – Friday. Must be 21.

Fiesta Buffet – Guests will now enjoy a nightly seafood buffet featuring fried shrimp, mussels, snow crab clusters, stuffed flounder and more for only \$24.95 per person! On Fridays, the seafood buffet also features lobster tail!

EVENTS

Ladies Night – Every Thursday Night in July - Attention ladies - it's time to mark your calendars for a date with the girls. The Tropicana Casino and Resort invites you to join the feminine-style fun of Ladies Night, every Thursday this July. With special offers at more than 20 favorite restaurants, retailers and entertainment destinations, attendees will enjoy big fun and big savings. Additionally, all new members who sign up for a Diamond Club Card at the New Member Center in The Quarter will be entered into the monthly drawing for a \$250 gift card to Tropicana! Visit www.tropicana.net/ladies for complete details and discounts.

Trop Fridays – Every Friday in July – Get your weekends off to a red-hot start with dining, shopping and partying in The Quarter at Tropicana with drink specials, live entertainment and more. Visit www.tropicana.net/tropfridays for complete details and discounts.

Blue Parrot Pool Bar – Now open, Tropicana is embracing the summer season with the outdoor pool deck and bar, the Blue Parrot Pool Bar. While lounging at the pool deck, guests can enjoy music, light fare, drink specials and daily activities. Located on the 6th Floor of the North Tower, the pool bar overlooks the beach and Boardwalk. Additionally, Tropicana's Sugar Shack will also have beverages, cabanas and beach chairs available for guests to enjoy the beach for a nominal fee.

Christmas in July – Thursday, July 23 – Tropicana will be bursting with festive spirit during a property wide Christmas in July event! Christmas in July will feature some of the Tropicana's favorite Christmas moments with indoor snowfall, strolling carolers, live music, Santa and more

creating a magical holiday atmosphere. Plus, shops and restaurants in The Quarter and throughout Tropicana will be featuring special discounts and menus. Diamond Club members will have the chance to win \$500 Christmas Club Cash every hour between noon and 8 p.m. Visit www.tropicana.net/christmas for more details.

Taste of The Quarter – Monday, August 24 from 6 p.m. to 9 p.m. – The second annual Taste of The Quarter is returning to Tropicana and will benefit the United Way of Atlantic County. Experience the best of The Quarter at this spectacular dining event with more than 15 of Tropicana’s award-winning restaurants participating with their iconic menu items. Tickets for the event are priced at \$25 per person and are available through the Tropicana IMAX Box Office on August 24 beginning at noon. All guest must be 21 to participate.

QUARTER & MARKETPLACE SPECIALS

32 Degrees: This 4th of July 32 Degrees will host their LUX-URY WEEKEND featuring events and specials Thursday, July 2 through Sunday, July 5. Visit www.32lounge.com.

Carmine’s – Every Monday and Tuesday in July Carmine’s will feature their Italian Clambake beginning at 5 p.m. The meal includes a one pound dish of lobster, clams and shrimp, plus a choice of salad or pasta for only \$55.

Cuba Libre Restaurant & Rum Bar - This summer, put down the spatula and leave the grilling to the experts. Cuba Libre Restaurant & Rum Bar is introducing a Summer Cuban BBQ menu that adds Latin flair to cook-out classics. Celebrate Summer with Chef Guillermo Pernot’s menu of cookout classics, refreshing tropical cocktails and cool, creamy dessert creations. Available nightly in addition to our regular menus. To view the Cookout menu visit: http://www.cubalibrerestaurant.com/pdf/Cuba_AC_FULL_CookOut_Menu_0509.pdf.

Palm Restaurant – The Palm is currently featuring their “Year of the Lobster” promotion, Wine Down Wednesday’s with half-priced bottles of wine and a Friday night happy hour featuring half-priced Patron and Ultimat cocktails. For complete details on Palm’s specials visit their Web site at www.thepalm.com.

Planet Rose – For the entire month of July, Planet Rose will offer Private Room specials Sunday through Friday. Buy one hour, get each additional hour for half price.

Old Farmer’s Almanac - Old Famer’s Almanac General Store will host Precious Moments designer, Linda Rick on Sunday, July 19 from 11 a.m. to 4 p.m. Rick, also known as “The Doll Maker,” will be signing memorabilia available for purchase at Old Farmer’s Almanac General Store and greeting guests. An accomplished artists and business woman, Rick is has been nominated and won numerous awards, including the Diamond Awards, Awards of Excellence and the prestigious DOTY awards.

Swarovski – Swarovski has partnered with a non-profit organization named “Cards for Heroes”. This organizations sends out thousands of hand-crafted occasion greeting cards to the troops overseas on behalf of any person or loved one who would like to provide them with well wishes, gratitude or encouragement.

From Mon., June 22nd – Sun., July 5th, visit the Swarovski store at the Tropicana to receive a complimentary Independence Day crystal greeting card to send to our troops overseas. Customers can fill the card out in-store and Swarovski will send to “Cards for Heroes” for distribution to the troops. There is no purchase necessary, limit 1 card per person.

Additionally, Swarovski will be offering customers a complimentary Independence Day crystal t-shirt as a gift for any purchase of \$125 or more (limit 1 per person, while supplies last).

Salsa Shoes – Enjoy 50% off all merchandise during their summer sale.

Barron Gentleman – Enjoy 50% off all merchandise, plus get two Italian suits for \$350 during their summer sale.

HOTEL PACKAGES

Tropicana now features mid-week rates starting as low as \$99! Packages are based on availability. To schedule a package call the Tropicana Reservations line at 1.800.345.8767 or visit the Web site at www.tropicana.net. All hotel packages are based on double occupancy and availability. Rates do not include taxes, gratuities or occupancy fees.

Night of Laughs Package – This package includes a room, two drinks at Rumba Lounge or Tango’s Lounge and two Comedy Stop show tickets

- July 1 through August 31, 2009 - \$85 per person for one night, Sunday - Thursday

Romantic Getaway Package – This package includes a classic room, a \$75 dining and shopping gift card, two show tickets for FAME – The Musical, continental breakfast in bed and late checkout.

- July 1 through August 31, 2009 - \$139 per person for one night, Sunday – Thursday

Room & Show Package – This package includes an overnight stay and two show tickets to see FAME – The Musical in the Tropicana Showroom. Dates and show times may vary. Code: TFAME

- July 1 through August 31, 2009 – starting at \$99, Sunday – Thursday

Trop Rocks Hotel Packages – Tropicana’s new summer Trop Rock room package feature a guest room and two tickets to the concert. Trop Rock’s packages are priced as noted below and do not include taxes or occupancy fees.

- Live Nude Comedy: \$339.00, available Saturday, June 27
- The Doobie Brothers: \$389.00, available Friday, July 3
- Andrew Dice Clay: \$379.00, available Saturday, July 11
- Drake Bell: \$369.00, available Saturday, July 18
- Foreigner: \$269.00, available Friday, July 31
- Sugar Ray: \$445.00, available Saturday, August 8
- Phil Vassar: \$350.00, available Friday, August 28

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/Tropicana.Ac or follow us on Twitter <http://twitter.com/TropicanaAC>.

The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the new official Web site at www.tropicana.net.