



FOR IMMEDIATE RELEASE

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Get ready to ride the Wave of Wealth at Tropicana all summer long! Now through August 31, 2009

ATLANTIC CITY, NJ (June 30, 2009) – Visitors to Atlantic City are no strangers to riding waves, but this summer Tropicana is giving Diamond Club members the opportunity to ride a Wave of Wealth! Tropicana Casino & Resort has announced the Wave of Wealth promotion running now through August 31, 2009.

Learning to ride a surf board may be tricky, but riding the Wave of Wealth at Tropicana is not only easy but convenient! Diamond Club members just have to play at their favorite slot machines with the club card and watch the points roll in.

There are five levels in the Wave of Wealth with a different amount of EZ Slot Dollars awarded (EZ Slot Dollar rewards increase with each level). Players' move through the levels automatically as they earn points at the slot machines. Wave of Wealth EZ Slot Dollar rewards are earned and accrued independently from players' regular earnings. Once a player reaches the fifth level, they are able to begin earning all over again, and this cycle can be completed an unlimited number of times. Beginning September 8 through September 13, Diamond Club members will be able to cash in on their rewards.

Diamond Club cards are free and can be obtained by visiting the Promotions Booth on the casino floor. New members can receive valuable offers from our Bonus Book, including over \$500 in savings to many of the Tropicana's retailers and dining establishments and more.

For complete details on the promotion please visit the Promotions Booth. Certain restrictions apply. For all the latest casino promotions and tournaments visit www.Tropicana.net. Must be 21 or older. Bet with your head, not over it. Gambling Problem? Call 1.800.GAMBLER.

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The Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City.

With more than 20 restaurants, 25 shops, 12 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the new official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures, and video, be sure to check out the Tropicana on the Web at www.facebook.com/Tropicana.AC or follow us on Twitter <http://twitter.com/TropicanaAC>.