



FOR IMMEDIATE RELEASE

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Get Pumped Up at the Philly Block Party

The Tropicana kicks off a new baseball season with a free, property-wide, Philly-style block party on Friday, April 3

ATLANTIC CITY, NJ (February 27, 2009) – Philadelphia is not only the City of Brotherly Love and birthplace of our nation...it's the City of Blowout Block Parties and home to baseball's world champions! To celebrate the upcoming baseball season, the Tropicana Casino and Resort is going Phanatic and bringing the classic Philly block party off the city streets and into its world-class resort with this FREE, property-wide celebration on Friday, April 3 from 6 p.m. to 10 p.m.

Philly personalities will be in full force at the Philly Block Party, including Swoop and Philadelphia Cheerleaders, among others. And it just wouldn't be a true Philly celebration without the renowned Fralenger's String Band to keep the atmosphere lively and Jerry Blavat (the Geator with the Heator, the Boss with the Hot Sauce) spinning your favorite golden oldies live in The Quarter. Professional tarot card reader, Marilyn Sukonick-Zeff, and her company of accomplished psychics will also be offering guests a glimpse into their future.

To get a true taste of Philadelphia, stop by the IMAX Box Office or the New Member Center in The Quarter to purchase Philly Block Party Tickets beginning at 3 p.m. on the day of the event, redeemable for fabulous food, drink and entertainment specials at each participating outlet during the block party.

Feast on Philly Favorites

Five bucks buys you a whole lot of Philly fare when you redeem your Philadelphia Block Party Tickets for these fantastic food offers:

A Dam Good Sports Bar will serve up a traditional Italian Sausage & Peppers. Savory Eggplant Parmigiana will be the special at Carmine's. A delectable Mini Turkey Burger with Avocado, Romaine Lettuce, Tomato and Mustard Allioli gets a twist with a tasty Pretzel Bun at Philly fave, Cuba Libre. The Comedy Stop will offer up a Pizza Slice & Beverage Special. P.F. Chang's will offer Sesame Chicken. The Palm also puts their creative stamp on the classic Cheesesteak with Prime NY beef and a side of Cottage Fries. And hearty sandwiches are all the rage with a Corn Beef Sandwich from Ri Ra, a Roast Pork from Red Square, an Italian Hoagie from A Dam Good Deli, Hot Dog with Fries from Hooters, or a Pulled Pork Slider from Corky's.

Desserts and drinks are also on the Philly Block Party Ticket menu with a Liberty Martini and free karaoke song with purchase at Planet Rose; a glass of Tunnel of Elms Chardonnay from Rumba and Tango's; a specialty coffee from gourmet store Zeytina; a Water Ice Martini from 32°; your choice of a Dock Street beer or Yuengling from Firewaters; and a flavored coffee and pastry from Starbucks.

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For diners looking to get their all-you-can-eat fill of Philly fare, the Fiesta Buffet is offering an eclectic Italian-themed buffet showcasing a pasta station and variety of pizzas, in addition to all the eatery's long-time favorites, for \$24.95/person.

Primo Promotion

New members who sign up for a Diamond Club card will receive \$25 EZ Promo Dollars. Plus, you can stay overnight with rates starting at just \$149. Some restrictions may apply. Must be 21 or older. Bet with your head, not over it. Gambling Problem? 1-800-GAMBLER. Room rates are based on availability and do not include taxes or occupancy fees.

Strictly for Phillies' Phans

Baseball lovers can also get their Phillies' fix with team memorabilia from Klassic Collectibles and logoed, licensed products from Old Farmer's Almanac. Tropicana will also be giving away a select number of Phillies tickets for the 2009 season!

So show some love for your champion baseball team and join in the celebration for the start of a stunning new season at The Tropicana's exclusive Philly Block Party. More information can be found at Tropicana's official Web site, www.tropicana.net/phillyfest.

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