



**FOR IMMEDIATE RELEASE**

Contact:  
Diane Spiers or Courtney Birmingham  
(609) 340.4029

---

**Texas Hold'em Players Hit \$131,272 Bad Beat Jackpot  
January 30 win is second Bad Beat Jackpot at the Tropicana in just 22 days**

**ATLANTIC CITY, NJ (February 12, 2009)** – On Friday, January 30, 2009, nine Tropicana Poker Club players divided \$131,272 dollars in the latest Bad Beat Poker Jackpot. This latest win brings the total amount awarded to \$1,042,691 since the introduction of the Bad Beat Jackpot at the Tropicana on July 1, 2008.

“We’ve had quite a run with the Bad Beat Jackpot hitting every couple of weeks,” said Scott Griffin, poker manager for the Tropicana. “On Friday, James Watson thought he had the hand wrapped up with four 10’s on the flop, but was beaten on the river when Keith Taylor nailed an open straight flush to the king!”

For his bad beat, James Watson was awarded the lion’s share of the Bad Beat Jackpot: \$52,509. For hanging in for the last card, Keith Taylor won \$26,254. Seven fellow Hold'em players at the table were each awarded \$7,501.

Just 22 days prior, nine other players shared \$146,806 when the Tropicana’s Poker Bad Beat Jackpot hit on Thursday, January 8, 2009. Proving that some times, even when you lose, you win.

A “bad beat” occurs when a player with a strong poker hand that looks like a favorite to win loses to a player who ends up getting lucky and catching an even better hand. The Tropicana’s Bad Beat Jackpot is a player-funded progressive jackpot that rewards the victim of a bad beat, so even a losing hand is a winner.

“The Tropicana also offers a Texas Hold'em Tournament Bad Beat Jackpot – the only one of its kind anywhere,” Griffin continued. “That, combined with the club-like atmosphere and excellent customer service makes The Tropicana the smart place to play poker.”

The Tropicana Poker Room is one of the largest in Atlantic City, offering 35 poker tables, a variety of games and limits, table-side food service and action 24 hours a day. Live Texas Hold'em tournaments are held at 11:15 a.m. and 7:15 p.m. daily. Call 1-888-POKER-AC to learn more.

For additional information on the Atlantic City Tropicana, Home of The Quarter, visit the official website at [www.Tropicana.net](http://www.Tropicana.net).

###