



FOR IMMEDIATE RELEASE

Contact: Diane Spiers or Mary Moyer
(609) 340.4029

Tropicana Decks the Halls and Spreads Holiday Spirit this December

Event calendar is bursting with seasonal shows, specials and giveaways

ATLANTIC CITY, NJ (October 31, 2011) –Make your holiday season bright with exciting resort-wide happenings all month long, exclusively at the Tropicana in Atlantic City.

‘Tis The Season

Tropicana is getting into the holiday spirit with our seasonal magical indoor snow, stunning holiday decorations, and a 26 ft. poinsettia tree in Palm Walk beginning November 18 through December 26, 2011.

Spirit of Christmas – A Celebration of the Holidays, November 14 - December 21

Spirit of Christmas is quite simply one of the most delightful and enchanting Christmas shows to take the stage. Follow the sounds of jingle bells to this New York-style Christmas spectacular in the Tropicana Showroom, featuring glittering costumes, a dazzling cast and the highest kicking chorus girls this side of the North Pole. Matinee and evening performances are available. Show times vary, visit www.tropicana.net for a complete list of dates. Tickets are priced at \$25 and \$35 and are available at the Tropicana Box Office or through Ticketmaster at www.ticketmaster.com or via phone at 1.800.745.3000.

Happy Feet Two at IMAX Theatre at Tropicana

If you really want to experience a film for the whole family, don't miss Happy Feet Two in IMAX 3D, beginning November 18 through December 15. Tickets are available at the IMAX Box Office or through Ticketmaster at www.ticketmaster.com or via phone at 1.800.745.3000.

Live Penguins at IMAX Theatre

Waddle over and join the fun on November 19 and 20 when Jenkinson's Aquarium brings some little feathered friends for an interactive appearance 40 minutes prior to each Happy Feet Two show time. Visit www.tropicana.net/ for more details.

Fourth Annual Running of the Santas – December 3

Our ever-popular Running of the Santas will take place on Saturday, December 3. This event has become one of Tropicana's signature holiday experiences with hundreds of Santa-clad guests gathering to celebrate the holidays and take part in the traditional "run" which begins on the Boardwalk and ends in The Quarter. This year's schedule is as follows:

- 8 p.m.– 9 p.m.: Registration in The Marketplace
- 10 p.m.: "Run" down the Boardwalk to The Quarter
- 10 p.m.– 11 p.m.: Sexy Santa Contest at A Dam Good Sports Bar

- 10 p.m. - Midnight: \$5 PBR 40oz bottled beer and \$9 bottles of Barefoot Wine at A Dam Good Sports Bar and Firewaters. \$2.50 PBR pounder and \$9 bottles of Barefoot Wine at Hooters.

Advance tickets for the Running of the Santas are available at www.runningofsantas.com or purchase your tickets on the day of the run.

\$400,000 Merry Macy's Holiday Gift Card Giveaway – December 4, 11 and 18

Tropicana is making spirits bright by awarding \$400,000 in Macy's Gift Cards – plus exciting bonus prizes – the first three Sundays this December. That's \$10,000 in prizes every hour from noon to midnight. Earn entries as you play your favorite slots or table games with your Diamond Club card all month long. Monday through Thursday are double entry days! Then activate your Diamond Club card on the day of the drawings. Visit the Diamond Club Center for complete details.

Make Tropicana Your Holiday Shopping Destination

Checking off your holiday gift list is a joy when you stop at Tropicana and The Quarter. Get out of the winter weather and into the spirit of the season with special finds and exciting deals throughout the resort, including our newest store: Talk of the Walk. And remember, with the Tropicana Gift Card your friends and family can have it all! The Tropicana Gift Card can be used for food and beverage purchases, shopping, spa treatments, overnight stays and entertainment throughout our world-class resort. Tropicana Gift Cards can be purchased in any amount up to \$500. Order online at www.tropicana.net or call Casino Services at 1-800-338-5553 for more information.

Tropicana Casino and Resort has the right to modify or cancel these promotions at any time. Certain restrictions may apply. Must be 21. Gambling Problem? Call 1.800.GAMBLER. EZ Slot Dollars have no cash value.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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