



FOR IMMEDIATE RELEASE

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More Celebrity Servers Announced For Taste of The Quarter, August 29

ATLANTIC CITY, NJ (August 22, 2011) – Tropicana Casino & Resort announced today the celebrity servers and menu items for the fourth annual Taste of The Quarter event to be held on Monday, August 29, 2011, from 6 p.m. to 9 p.m.

For a ticket price of \$25 in advance, or \$30 at the door, attendees receive a special wristband that allows them to savor all of the food and beverage specials at 22 participating venues in The Quarter, South Jersey's premier dining, shopping and entertainment complex. This year's event is bigger and better with more menu offerings.

The exciting food and beverage samplings will be served by local celebrities who volunteer their time to this event, which benefits the United Way of Atlantic County and presented by 95.1 WAYV.

Joining this year's celebrity servers include: Brooklyn's Own Joe Causi from *WCBS FM Radio*, Lew Steiner of *Atlantic City Weekly*; Frank Formica, Atlantic County Freeholder, and Tommy T-Bone from 95.1 WAYV and Joe Ciappana from 100.7 WZXL; *Philadelphia Daily News*' columnist, Chuck Darrow, "Philly" Bill Culp of WIBG, Scott Reilly from 103.7 WMGM – *The Shark* and Whitney Ullman from *Atlantic City Weekly*, Senator Jim Whelan, and Miss Senior America, Desiree Nigrelli.

They're joining Assemblyman John Amodeo; Assemblyman Vince Polistina; Senator Jeff Van Drew; Scott Cronick from *At The Shore*; Marc Berman from *AC Plugged In*; David Spatz of *Curtain Call* on NBC40; Alex Marino, Director of the Carnegie Library Center, Stockton College; Jeff Schwachter of *Atlantic City Weekly*; Barbara Altman of *WOND Radio*; James Leonard of *Boardwalk Journal*; Chef Robert Bennett of Classic Cakes. Also serving will be Tony Rodio, President and CEO of Tropicana Casino and Resort, Atlantic City and John Emgee, President and CEO of United Way of Atlantic County.

The Emcee for this year's Taste of the Quarter will be 95.1 WAYV's afternoon drive host, Nicky G.

Attendees will enjoy the chance to mix, mingle and satisfy their appetite for the good life with the following taste offerings which range from appetizers and cocktails to entrees and dessert:

Carmine's of New York – Eggplant Parmegiana

Cuba Libre – Coctel de Camarones, a Cuban-style shrimp cocktail with avocado salsa

FIN: A Seafood Experience – Lobster bisque shooters

Il Verdi – Gnocchi Gratinati

Palm Restaurant – Meatball Sliders

P.F. Chang's – Chang's spicy chicken and fried rice

Red Square– Strawberries Romanoff

A Dam Good Sports Bar – Taco bar

A Time for Wine – A variety of wine samplings

Classic Cake – A chocolate fountain sampling from Master Chef Robert Bennett, as featured on Fabulous Cakes

Corky's – BBQ pork sliders

Create a Cone – Italian Water Ice in the Marketplace

Godiva Chocolatier – Tempting chocolate samples

Hooters – Boneless chicken wings. Don't Miss the Hooter Girls!

James' Salt Water Taffy – Taffy samples

Mrs. Fields Cookies – Brownies, cookies and their famous cookie and cream chiller

Old Farmer's Almanac General Store – Assortment of dips and baked goods

Planet Rose Karaoke Bar – Signature drink featuring Pucker Vodka

Providence– Specialty cocktail. Free Burlesque Show at 8 pm. Don't miss the after-party.

RiRá Irish Pub – Pulled BBQ beef brisket on a brioche roll

Starbucks Coffee–A variety of coffee samplings

Zeytinia– Cookies

Diamond Club New Members - During the Taste of the Quarter event, any new members joining the Diamond Club can participate in our \$5,000,000 Winning Ticket promotion. Any new member earning two points can receive a Free Parking voucher.

Taste of the Quarter tickets can be purchased at the IMAX Box Office, located on the third floor of The Quarter in addition to www.Ticketmaster.com, via phone at 1.800.736.1420 or the United Way office. Or you can listen to 95.1 WAYV to Win Tickets. All guests for Taste

of The Quarter must be at least 21 years of age.

Make a night of it, with our Taste of the Quarter package, which includes overnight accommodations, 2 tickets for the Taste of the Quarter and \$20 in EZ Slot Dollars, all for \$68.00 per person (taxes not included). Call 1-800-THE TROP and Mention Code TTASTE when booking your accommodations. Package based on double occupancy.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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