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Tropicana Announces A New Place to Play *Casino-resort to open the Rumba Party Pit over July 4th weekend*

ATLANTIC CITY, NJ (June 30, 2011) – Let’s get ready to rumba! Just when players thought Tropicana’s popular Rumba Lounge couldn’t get any hotter, the casino-resort turns up the heat with an all-new party pit, open Fridays and Saturdays from 8 p.m. to 4 a.m., starting July 4th weekend.

“The Rumba Lounge currently offers the excitement of slot machines, live dancers and DJ’s—and soon, the new Rumba Party Pit will add a whole new dimension of excitement to the casino floor.” commented Tony Rodio, President and CEO of Tropicana Casino and Resort Atlantic City.

Table Gaming as an Experience

At Rumba’s Party Pit, you’re not just dealt a hand—you’re dealt excitement. With our hot new vibe and sizzling surroundings, our party pit dealer-tainers will keep the action going to the Roulette and Blackjack tables. Hit the designated suit, and you’ll even win a Rumba-themed prize.

Check out the new Rumba Party Pit Dealer’s Uniform visit <http://tropicana.net/press/index.htm>

Non-Stop Entertainment

The Rumba Lounge experience has been fully expanded to feature even more alluring dancers who will keep the party vibe pulsing all night long from 10 p.m. – 2 a.m. and backed by the live entertainment by the hottest DJs from 10 p.m. – 3 a.m. on Friday and Saturday nights.

Your Usual...Just More Exceptional

No matter what your drink of choice, you’ll enjoy it even more in Rumba’s Party Pit. Enjoy our specialty cocktails and a selection of domestic and imported beers and wines. And, of course, you can still come to Rumba’s Happy Hour, Mondays through Thursdays from 5 p.m. to 9 p.m., to indulge in half-price draft beers.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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