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Tropicana Adds Even More Fun and Fashion

Casino-resort announces new recreational and retail spaces coming soon

ATLANTIC CITY, NJ (October 20, 2011) – Consistently named a "Must-See Attraction" in Atlantic City, Tropicana Casino & Resort is now expanding its options for family fun and high-end shopping with two new spaces opening.

Talk of the Walk - Now Open!

Family owned and operated by the Lovitz Family for three generations, Talk of the Walk first opened its doors on Atlantic City's famed boardwalk in 1951. Since then, it has expanded into multiple locations and has earned a stellar reputation for personal customer service, unique and exciting up-to-the-minute fashions for women and aggressive in-season markdowns. The Talk of the Walk, a regular on "Best of Atlantic City" lists, has opened its newest boutique in The Quarter at Tropicana.

Family Fun Station — Opening November 2011

The North Tower of Tropicana will be the "it" place for families to get their fun on, together. The tower's all-new Family Fun Station will offer an arcade filled with fun options like pinball, skeeball and other games for all ages to enjoy.

"We're excited to offer our guests these new entertainment and shopping options to further enhance their visits with us," said Tony Rodio, president and chief executive officer. "Talk of the Walk and the Family Fun Station are just the beginning of the exciting new offerings Tropicana has in the works. Look for more announcements coming soon."

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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