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Poker Meets Pigskin in Tropicana's Monday Night Crack the Straight Promotion

Chance to win up to \$1,000 every Monday

ATLANTIC CITY, NJ - September 6, 2011; Every Monday night this fall, poker players can tackle up to \$1,000 in bonus cash prizes in the Monday Night Football Crack the Straight Promotion at Tropicana Casino & Resort. The Tropicana will launch the promotion beginning Tuesday, September 6, 2011, at 6 a.m. and draw the winners every Monday night starting Monday September 12 2011 to January 2, 2012.

Any cash game poker player (tournament play is not eligible) whose straight is defeated by a hand of a flush or better will qualify for a box in Tropicana's Monday Night Crack the Straight promotion. Qualifying players will choose a box form a familiar "office pool" style blank grid of 100 squares.

Fifteen minutes prior to the Monday Night kickoff, numbers will drawn at the poker podium using playing cards ace through ten to represent the numbers of the last digit of the score of each team. Prizes will be awarded after each quarter of the game to the player with the box that corresponds to the quarter's final score.

The winners of the first and third quarter will receive \$250. The halftime winner will take home \$500 and the final score winner pockets \$1,000 for having the lucky box. Any quarter or halftime prize not awarded will be combined with the final score prize. Any final score prize not awarded will be allocated to the final score of the following week's contest. The maximum players per week who will be awarded boxes is limited to 100.

For more information, visit the Tropicana Poker Club or call 609-340-4171.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

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For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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