



*Celebrating 30 Years*

**FOR IMMEDIATE RELEASE**

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**Tropicana turns the tables with \$1 Million Blackjack Challenge,  
December 1 – February 19**

*You Don't Have To Be A High Roller To Win \$1 Million Dollars*

**ATLANTIC CITY, NJ (December 1, 2011)** –Excitement is in the cards at Tropicana Casino & Resort. Table game players are already abuzz with news about Tropicana's *You Don't Have To Be A High Roller To Win \$1 Million Dollars* - \$1 Million Dollar Blackjack Challenge, a big money promotion running December 1, 2011, through February 19, 2012.

The \$1 Million Blackjack Challenge is open to all Diamond Club members. Starting December 1, players will earn free entries during regular play. One entry will be awarded every time a player is dealt a blackjack in the games of Blackjack, Spanish 21 and Double Attack Blackjack.

One entry will also be awarded every time a player gets a straight or better while playing Three Card Poker, Four Card Poker, Texas Hold 'em, Caribbean Stud and Let it Ride. Traditional Poker players can earn an entry with a full house or better.

Every craps player actively playing at a table when a 12 is rolled will receive an entry. Mini Baccarat players can get into the game when a natural nine wins at the table. Every patron actively playing Roulette when a zero or double zero hits gets an entry. And for the Big Six Wheel every player gets an entry when the wheel hits 20-to-1 or 45-to-1.

Slot players can even join in the fun by earning a free entry with every hand-paid jackpot over \$500. Entries will also be awarded to new members joining the Diamond Club.

On Sunday, February 19, 2012, participating players must deposit all earned entries into the drawing drum located in Palm Walk by 3:30 p.m. At 4 p.m. seven finalists will be randomly selected to play in the finale. Each finalist will be dealt one hand of blackjack at the final event.

If any of the seven finalists is dealt a blackjack in the first two cards, that player wins \$10,000. A blackjack in spades is worth a \$100,000 cash prize. And any player receiving three sevens on the first three cards will win the \$1,000,000 grand prize, to be paid over 25 years.

“As we conclude the celebration of our 30 year anniversary, it's a great opportunity to say a huge thank you to all of our loyal players,” said Tony Rodio, president and chief executive officer of Tropicana. “What better way to do that than by giving you a shot a one million dollars?”

Tropicana Casino and Resort has the right to modify or cancel these promotions at any time. Certain restrictions may apply. Must be 21. Gambling Problem? Call 1.800.GAMBLER.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 15 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at [www.tropicana.net](http://www.tropicana.net).

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at [www.tropicana.net/facebook](http://www.tropicana.net/facebook) or follow us on Twitter at [www.tropicana.net/twitter](http://www.tropicana.net/twitter).

#### About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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