



ONE **HOT** SUMMER

FOR IMMEDIATE RELEASE

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Tropicana Brings You One Hot Summer

Casino resort announces events, shows, specials and sweepstakes

ATLANTIC CITY, NJ (June 20, 2011) – There's so much resort-wide excitement to be found at Tropicana this summer. Whether you want to catch a spectacular show or an incredible discount; a mind-blowing movie experience or a life-changing sweepstakes win, Tropicana has you covered.

Celebrate Your Independence — Monday, July 4

As a major event sponsor, the Tropicana is the ideal venue for viewing the free Atlantic City Fireworks Spectacular, the largest Fourth of July fireworks celebration produced by Grucci. The excitement begins with a 9:20 p.m. sky show in the Marina District, followed by a 9:45 p.m. extravaganza off the Boardwalk.

Big Time Entertainment— All Month Long

Music goes retro and belly laughs get bigger this month in the Tropicana Showroom with an entertainment calendar that crackles with excitement. Get show times and tickets at the Tropicana Box Office, on www.ticketmaster.com or by calling 1-800-736-1420.

- **80s Flashback**— July 2 through September 3 — Pull on your neon leg warmers and get ready for a totally awesome blast from the past when 4 talented singers, 4 musicians and 11 dancers perform some of the biggest decade's biggest hits from Michael Jackson, Madonna, Whitney Houston, Culture Club, Wham! and more. Overnight packages available for \$139 plus tax includes overnight accommodations, 2 show tickets, 2 complimentary beverages, and \$20 in EZ Slot Dollars. Mention code T80.
- **Craig Ferguson**— **July 8**— Now you can catch your favorite Late, Late night comedian far earlier...and totally LIVE! The funny man with the Scottish accent is sure to keep you laughing in the aisles. Make a night of it with overnight accommodations, two tickets to the show, two complimentary beverages and \$20 in EZ Slot Dollars for \$459 plus tax Just mention TCRAIG when making your reservations.
- **An Evening with Huey Lewis and The News**— **July 15**— 1980s sensation and chart-topping band Huey Lewis and The News will bring you back to the fun with their engaging performance of your favorite hits as well as showcase their new album "Soulsville," a tribute to the soul singers that inspired the band. Stay the night and you'll get deluxe overnight accommodations, two tickets to the show, two complimentary beverages, and \$20 in EZ Slot Dollars for only \$319 plus tax. Just mention code THUE when calling to reserve your package.
- **Goo Goo Dolls with special guest Michelle Branch** — **July 23** — Spanning the next two decades of popular music are the alternative band—you know their *Name*—the Goo Goo Dolls who will share the stage with singer, songwriter, guitarist and Grammy Award-

Nominee Michelle Branch. Enjoy an overnight stay with overnight accommodations, two tickets to the show, two complimentary beverages, and \$20 in EZ Slot Dollars for only \$419 plus tax. Just mention code TGOOGOO when calling to reserve your package.

- **Andrew Dice Clay— July 30** —Tropicana Showroom is pleased to host this self-proclaimed “Undisputed Heavyweight King of Comedy” for your unapologetic entertainment. Adult content, must be 18 years of age. Overnight packages available for \$399 plus tax includes overnight accommodations, 2 show tickets, 2 complimentary beverages, and \$20 in EZ Slot Dollars. Mention code TDICE.
- **Joe DeGuardia's Star Boxing - Saturday, August 27, 2011** - Boxing is BACK at Tropicana when Joe DeGuardia's Star Boxing presents an exciting six bout card. Main Bout: 10 Rounds Vinny Maddalone of Flushing, New York vs. Owen Beck of Nashville, Tennessee; Tickets are \$200, \$100, \$50 and \$30.

Taste of The Quarter – Monday, August 29 – South Jersey's premier dining, shopping and entertainment complex, The Quarter at Tropicana Casino & Resort, will host the fourth annual Taste of The Quarter on Monday, August 29 from 6 p.m. to 9 p.m. Tickets for the event will go on sale Saturday, June 18 at noon.

The Taste of The Quarter has become one of the hottest dining events of the year featuring dishes from more than 15 of The Quarter and Tropicana restaurants for only \$25 per person in advance and \$30 on the day of the event. All proceeds from the event benefit the United Way of Atlantic County. The three hour event features an array of dishes, appetizers, beverages and live entertainment from some of the areas premier venues, including FIN – A Seafood Experience, Il Verdi, Carmine's, The Palm, Cuba Libre Restaurant & Rum Bar, Red Square, Ri-Ra, P. F. Chang's China Bistro, A Damn Good Sports Bar, A Time for Wine and more.

Rumba Party Pit - Let's get ready to rumba! Just when players thought Tropicana's popular Rumba Lounge couldn't get any hotter, the casino-resort turns up the heat with an all-new party pit, opens Fridays and Saturdays from 8 p.m. to 4 a.m., starting July 1 in Rumba's Party Pit, you're not just dealt a hand—you're dealt excitement. Enjoy a hot new vibe, sizzling surroundings and our new party pit dealer-tainers at the Roulette and Blackjack tables. Hit the designated suit, and you'll even win a Rumba-themed prize. Check out the new uniform and enjoy a specialty drink.

The Rumba Lounge experience has been fully expanded to feature even more alluring dancers and live entertainment 10 p.m. – 2 a.m. and backed by the live entertainment by the hottest DJs from 10 p.m. – 3 a.m. on Friday and Saturday nights. Enjoy our specialty cocktails and a selection of domestic and imported beers and wines.

It's Your Time to Be Winning — All Summer

Big cash prizes, EZ Slot Dollars and even a luxury car could be yours with Tropicana's scorching hot summer sweepstakes offers:

- \$5,000,000 Winning Ticket — Now through September 5, 2011— Our \$1 Million Dollar Winning Ticket just got HOTTER offering \$5,000,000. Diamond Club Members can pick your numbers and play every day. Get free game tickets for daily drawings at 1:00, 3:00, 5:00, 7:00 and 9:00 p.m. in Palm Walk to win EZ Slot Dollars or cash prizes up to \$5,000,000.
- Lincoln 2011 MKZ Hybrid Giveaway — June 12 to September 11, 2011—Diamond Club members can earn entries as they play with their club card June 12 through September 10, 2011 for a chance to win luxurious Lincoln 2011 MKZ or \$4,000 cash to buy gas for a year. Prize drawings take place on September 11, 2011.

- Money Bag Sweepstakes — July 1 to August 1, 2011—This July, there are five Fridays, five Saturdays and five Sundays and Tropicana thinks that's a good reason to celebrate. Only Facebook Fans can enter the Money Bag Sweepstakes that will award five \$50 gift cards to The Quarter on August 1, 2011. See Tropicana's Facebook page for full details.
- New Member Promotion — Ongoing — If you're not already a member of the Diamond Club, now is the time to join for free. Once you sign up and play on your card for 60 minutes or more, you'll automatically earn free parking, an overnight stay on your next visit, plus up to 250 EZ Promo Dollars. Visit the Promotions Booth for more information.

IMAX Gets Even More Rewarding

As if IMAX at Tropicana wasn't already the region's favorite movie place, the theater is now offering a FREE Rewards card so film fanatics can earn complimentary movie tickets, concessions and more. See the IMAX Box Office for full promotional details and tickets to these much-anticipated upcoming shows:

- Transformers 3: Dark of the Moon in IMAX 3D —Opens June 29, 2011, with Midnight screening on Tuesday, June 28;
- Harry Potter and the Deathly Hallows: Part 2 — Opens July 15, 2011; with midnight screening on July 14;
- Born to be Wild 3D – Opens in August

Fin Unveils Brand New Dinner Menu

Chef Demetrios Haronis has pushed the boundaries of culinary innovation even further with his exciting new dinner menu at Fin: A Seafood Experience. Now joining his infamous Dancing Shrimp are entrees like Grilled Block Island Swordfish, Seared Cape May Day Boat Scallops, Seafood Au Gratin and Jersey Flounder. Call 1-800-345-8767 for reservations.

Fiesta Buffet

Our delectable surf & turf dinner features crab legs, u-peel em shrimp, fried shrimp and steamed clams along with our famous slow roasted prime rib that is hand carved, all for just \$26.95 per person. Enjoy a wide variety of other delicious selections and our dessert station! Open seven days a week for breakfast from 8 a.m. to 11 a.m. Mon. – Fri. and 8 a.m. – 11 a.m. Saturday and Sunday. Lunch is served from 11:30 a.m. – 2:30 p.m.; Dinner is available from 3 pm – 8 p.m. Sunday through Thursday and 3 p.m. – 9 p.m. Saturday.

Open Table

Beginning July 1, Tropicana Casino and Resorts gourmet restaurants are now available on opentable.com. Make your dinner reservation today!

Ongoing Specials that Make Your Week

Tropicana makes nearly every night of the week your favorite with these exciting specials:

- Wasabi Wednesdays at The Bar at Fin— Indulge in half-price sushi, sake and saketinis from 5:00 – 8:00 p.m.
- Prohibition Thursdays at The Bar at Fin — Enjoy half-price cocktails and New Jersey beer and wines from 5:00 – 10:00 p.m.
- Ladies Night at Tropicana — Every Thursday —The girls get extensive shopping, dining and partying discounts all night long.
- Trop Fridays — Every Friday — All guests can kick off their weekend with trend-setting nightspots, live entertainment and tempting drink specials.
- Fin Fridays at The Bar at Fin — Nosh on appetizers and sip glasses of New Jersey's finest wines, all at half-price, from 5:00 – 9:00 p.m.

- R&R Sundays at The Bar at Fin — Savor half-price raw bar delicacies and rose wines from 5:00 – 8:00 p.m.
- Enjoy daily happy hour specials at Carmine’s, Cuba Libre Restaurant and Rum Bar, Red Square, Ri-Ra Irish Pub, P.F. Chang’s and The Palm.

Tropicana Loves Locals offers, simply show your ID with a local Atlantic or Cape May county address at the designated outlet:

For Locals Who Love to Dine

- Save 10% off all dining checks, including beverages at Fin, Golden Dynasty, Seaside Café, and Fiesta Buffet seven days a week!

For Locals Who Love to Party

- Save 10% off beverages at Rumba Lounge and Tango’s Lounge seven days a week!
- Save 10% off standard retail banquet prices including office and birthday parties seven days a week

For Locals Who Love to Play

- Earn double cash or comps (select days) when you play slots or tables at the Tropicana while using your Diamond Club or In Card

For Locals Who Love to Get Away while Staying Close

- Save 15% off standard room rates, Sunday – Friday, at the Tropicana. Visit www.tropicana.net or call 1-800-THE-TROP and mention code TLOCALS.

For Locals Who Love the Movies

- Save \$2 off all Imax movie tickets, Monday through Thursday. Offer is not valid during the first two weeks of a movie opening and limited at six (6) tickets per person.

Tropicana Loves Locals makes it easy and affordable for Atlantic and Cape May county residents to enjoy a night out in your very own town. So turn off that TV, call a babysitter and let us treat you to a fun-filled local’s night out at the Tropicana. Don’t forget to bring your driver’s license to take advantage of these great offers. Visit www.tropicana.net/locals for complete details.

Tropicana Casino and Resort has the right to modify or cancel these promotions at any time. Certain restrictions may apply. Must be 21. Gambling Problem? Call 1.800.GAMBLER. EZ Slot Dollars have no cash value.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,100 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.