



FOR IMMEDIATE RELEASE

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Halloween is a Scream at Tropicana

*6th Annual Halloween Party promises Mummies, Mischief, Mayhem
and a Howling Good Time Saturday, October 29*

ATLANTIC CITY, NJ (October 10, 2011) – For the sixth consecutive year, Tropicana Casino & Resort is brewing up a terror-ific Halloween celebration on Saturday, October 29, 2011. Leave the candy to the kids and join the boo crew at Tropicana for grown-up fun that includes a Halloween costume contest, food and drink specials and frightfully fantastic entertainment.

Come As You Aren't

Green Lantern? Snooki? A coven of vamps? Disguise is the limit at Tropicana's Sixth Annual Halloween Costume Contest, taking place at 11 p.m. in The Quarter's Fiesta Plaza. The contest is open to all IN Card and Diamond Club Card members. Guests can sign up for an IN Card or Diamond Club card on the night of the event at the New Member Center located in The Quarter.

The contest will feature three categories: Best Overall, Scariest and Best Group. Prizes for the event will feature a \$500 gift card to Tropicana for Best Overall, overnight stay with gourmet dinner for two and show tickets for the Scariest and \$50 Tropicana gift cards for each member of the Best Group.

Here Comes The Mummies

Here Come the Mummies are a 12-piece funk band seriously known for being incredibly unserious. The group is rumored to be made up of well-known and professional musicians who choose to keep their identities under wraps with mummy garb.

These funk rock ambassadors from the underworld will be performing live, in the Grand Exhibition Center at 9 p.m. on Saturday, October 29. Tickets are \$20 in advance and \$25 on the day of the show. Tickets available at the Tropicana Box Office or through www.ticketmaster.com or 1-800-736-1420. To learn more about this outrageous band, visit www.herecomethemummies.com.

Make a night of it, with our Here Come The Mummies Overnight Package – Saturday, October 29 only, starting at \$289 and includes Overnight Accommodations, 2 tickets to Here Come The Mummies, 2 beverages at Tango's or Rumba Lounge and \$20 in EZ Slot Dollars (*excluding tax, occupancy fees*).

Then, conjure up some fun at our Halloween Parties and Costume Contest in The Quarter, beginning at 11 p.m. Prizes for Best overall, Scariest and Best Group categories.

Creepy Cocktails and Devilish Delights

- Stop by Rumba Lounge and Tango's Lounge on Halloween weekend for a Mummy-themed specialty cocktail for all guys and ghouls. Enjoy frightfully-fun concoctions such as: Black Martini, Devil's Kiss, Mummy cocktail, Witches Brew, Ghost Buster or the Night of the Living Dead.
- A Dam Good Sports Bar – Halloween Costume Contest at 2 a.m. with a \$666 cash prize; *Note: All participants MUST be present 30 minutes prior to the winner being announced.*
- Cuba Libre – Wear a costume and receive reduced admission and be placed into VIP Admission
- Fin - A Seafood Experience - enjoy our special Fin Mummy Roll made with spicy tuna, spicy blue crab, asparagus, panko crunch, tempura topped with massago, siracha mayo and wasabi ponzu.
- Firewaters – Halloween Costume Contest at 3 a.m. for a \$666 cash prize; *Note: All participants MUST be present 30 minutes prior to the winner being announced.*
- Hooters – Halloween Costume Contest at 1 a.m. for a \$666 cash prize; *Note: All participants MUST be present 30 minutes prior to the winner being announced.*
- Planet Rose Karaoke Bar - Halloween Costume Contest for Best Dressed Karaoke Singer at 1 a.m. for a \$500 cash prize
- Providence - Fourth Annual Halloween Costume Contest with \$1500 in cash prizes given out to the best in each category: Scariest \$500, Sexiest \$500 and Funniest \$500. Arrive to the club before midnight to sign up for contest. Doors open at 10 p.m. rsvp@providenceclubac.com or call 609.345.7800
- Ri-Ra Irish Pub and Restaurant – Costume Contests with over \$1,000 in cash prizes beginning at midnight

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring more than 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.
