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## **Tropicana Casino & Resort Appoints Eric Fiocco Vice President of Marketing**

*Eric Fiocco brings more than 30 years of industry experience to the Trop's executive team*

**ATLANTIC CITY, NJ (September 2, 2011)** – Tropicana Casino & Resort today announced the appointment of established gaming industry veteran, Eric Fiocco, to the vital position of its Vice President of Marketing.

“I’m so pleased to have Mr. Fiocco join our team,” said Tony Rodio, President & CEO of Tropicana Casino & Resort. “His vast industry experience and proven marketing savvy are just what we need to put the Trop on top in this increasingly competitive gaming market.”

After earning his Bachelor of Science degree in Marketing in 1979, Fiocco began his career at Caesars Atlantic City in its table games department. In the ensuing years, he held various positions of responsibility in Atlantic City’s casinos—from dealer all the way up to Vice President of Operations and Marketing. His most recent post was that of Vice President of Marketing at the Atlantic City Hilton.

Fiocco, a graduate of The Richard Stockton College of New Jersey, now holds the top marketing position at Tropicana Casino & Resort. He lives in Egg Harbor Township with his family.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at [www.tropicana.net](http://www.tropicana.net).

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at [www.tropicana.net/facebook](http://www.tropicana.net/facebook) or follow us on Twitter at [www.tropicana.net/twitter](http://www.tropicana.net/twitter).

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### About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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