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## **Tropicana takes Luxury to a New Level**

Twenty-six Cielo Suites offer guests spacious accommodations and Atlantic City's only 24-hour Concierge Service and Butler Service

**ATLANTIC CITY, NJ (June 29, 2011)** – Tropicana Casino & Resort, already the name synonymous with luxury in Atlantic City, is introducing top players to true pampering with the premier of the Cielo Suites. The name Cielo, Spanish for heaven or sky, was chosen to complement Tropicana's Old Havana theme and upscale Latin style.

“Tropicana has made a significant investment to the tune of \$5 million to create exceptional spaces for exceptional players,” said Tony Rodio, president and chief executive officer of Tropicana. “We have carefully chosen every superior accent, premium amenity and elegant detail to exceed any expectation our guests may have had. These are some of the most luxurious guest rooms available anywhere on the East Coast.”

The Cielo suites greet guests with West Indies tropical décor over varying sizes from 450 to 2,078 square feet. Each suite is special in its own way with well-appointed amenities including wet bars and temperature controlled wine storage, spacious living areas, dining areas, inviting bedrooms, that offer transitional to modern lighting and finishes. Some of the Cielo Suites even feature unique comforts like three bedrooms, saunas, massage tables, gyms, recreation rooms, and home theaters with 60 inch televisions.

The Cielo Suites will also offer an Atlantic City first: 24-hour concierge service. Located on the 15<sup>th</sup> floor of the North Tower, the Concierge Room is tucked away for suite guests' use and is the perfect location for socializing and relaxing. The high life continues with 24-hour butler service and a North Tower location most desired to high rollers due to its proximity to the gaming floor. Suite guests will even enjoy exclusive access to Tropicana's high end baccarat area via a private elevator and a Cielo Suite room key

Located on the 14<sup>th</sup> and 15<sup>th</sup> floors of Tropicana's North Tower, the 26 Cielo Suites were previously 88 separate guest rooms. Twelve suites are located on the 15<sup>th</sup> floor and 14 on the 14<sup>th</sup> floor.

Providing the vision for the Cielo Suites was the talented team of WESTAR Architects: Paul Heretakis, Principal; and Lora Hunsaker, Project Manager. Architect team members include Elizabeth Cohen and Ali Alonzo. Decorator team members include Rudy Hernandez, Sam Aton, and Noli Sarmiento.

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Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at [www.tropicana.net](http://www.tropicana.net).

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at [www.tropicana.net/facebook](http://www.tropicana.net/facebook) or follow us on Twitter at [www.tropicana.net/twitter](http://www.tropicana.net/twitter).

#### About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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