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Tropicana signs deal with Boogie Nights

Ultimate '70s and '80s nightclub experience to open at Tropicana in May 2012

ATLANTIC CITY, NJ (December 14, 2011) –You will soon be seeing lots of polyester and platform shoes at Tropicana Casino & Resort. Trop officials announced today that a deal has been reached to bring an all-new, electrifying Boogie Nights club experience to Tropicana.

“This will be the only Boogie Nights location in Atlantic City. Party goers who are familiar with the Boogie Nights brand are in for a whole new experience when the party moves to Tropicana. An incredible new sound system, state-of-the-art lighted dance floor and characters are just the start of the surprises we have in store,” said Tony Rodio, Tropicana’s president and chief executive officer.

Boogie Nights started out as a unique nightclub brand in the Atlantic City market. Its huge success has led it to become a nationally-known brand, bringing a thriving customer base and new space will raise the bar of the nightlife experiences to a whole new level at Tropicana.

Boogie Nights’ new location will be doubled in size and located adjacent to the Poker Room in the area currently known as Penny Pavilion. The new nightclub will be a time warp back to the era of 8-track disco, bell bottoms, sideburns, crushed velvet and afros. Retro-style furniture, specialty pop culture cocktails and an oversized disco ball will create the ideal atmosphere for a night of flashback fun.

“The Boogie Nights brand has become an institution across the country as well as in Atlantic City,” exclaimed Dave Pena, who created and owns the Boogie Nights brand. “When people come to Boogie Nights, they know they are in for the time of their lives. The new nightclub will be approximately 8,000 square feet and will allow the opportunity for us to do what we have always dreamed.” Pena added.

Boogie Nights DJs will spin the traditional high energy dance mixes from the 70s and 80s, as well as freestyle, pop, club music and more to set the soundtrack for fun. Video walls throughout the nightclub will display music videos, excerpts from commercials, television shows, movies and other iconic images. Sexy go-go dancers, pop and lock dancers, hula hoopers, tribute artists, look-a-likes and characters such as Roller Girl will all be part of this exciting blast from the past.

“Our staff lives, loves and breathes the 70s and 80s culture. It's not work for us. It's a labor of love and that's what makes the magic.” Pena continued.

Boogie Nights at the Tropicana will have all the characters that everyone has come to love like Mr. Boogie, Roller Girl, the Boogie Beaver, The Streaker, and our world famous Michael Jackson, Madonna and other celebrity impersonators. Featured DJ’s will include DJ Kevin Edge, DJ Gabor Kiss and others.

Just as the original, Boogie Nights will quickly become the hottest nightclub in Atlantic City. Boogie Nights will celebrate its grand opening at Tropicana in May of 2012 with a spectacular grand opening party that will be the buzz of Atlantic City, and include a calendar packed with special events, appearances and more.

Future nightclub club visitors can look for special party packages tailored to meet the needs of various celebrations including bachelor, bachelorette parties and more!

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 25 shops, 15 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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