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Come Together to see *Beatlemania Now* at Tropicana

Tribute band to perform live from September 17 through October 6, 2011

ATLANTIC CITY, NJ (August 23, 2011) –Money can't buy you love, but it can buy you tickets to see *Beatlemania Now*. You'll be transported back in time to the 1960s as *Beatlemania Now* hits the Tropicana Atlantic City Showroom stage for a limited time engagement, September 17 – October 6, 2011.

This accomplished tribute band will perform renditions of the Beatles classics, note-for-incredible-note, against a dramatic backdrop of stunning images from the 1960s, a decade marked by the Vietnam War, the first lunar landing and Flower Power. It is a spectacular feast for the eyes and ears that *The New York Daily News* calls, "Extraordinary!"

Want a ticket to ride? To experience the excitement of *Beatlemania Now*, book your tickets today at Ticketmaster.com or the Tropicana Box Office. You can also call 1-800-745-3000 for tickets. Tickets are \$34. Shows begin at 8 p.m. on Tuesdays and Wednesdays (with an additional performance at 3:30 p.m. on Wednesdays), 9 p.m. on Saturdays and 7 p.m. on Sundays. (Mondays, Thursdays and Fridays are dark).

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the "Must-See Attraction" in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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