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Tropicana Casino & Resort Welcomes Alan Rivin as Vice President of Hotel Operations

New executive has extensive experience in Atlantic City resort operations

ATLANTIC CITY, NJ (September 15, 2011) – Tropicana Casino & Resort announces the appointment of Alan J. Rivin as vice president of hotel operations. Mr. Rivin will be responsible for supervising all existing hotel operations and upcoming developments at Tropicana.

“We are very pleased to have Alan on board with us in this critical growth phase as we build awareness of Tropicana’s world-class hotel offerings,” said Tony Rodio, president and chief executive officer of Tropicana. “With his expertise in managing top-tier hospitality services, we are confident that he will be a key driver of Tropicana’s operations and business development.”

Mr. Rivin has built a wealth of experience in Atlantic City, having served as vice president of hotel operations at Trump Taj Mahal for five years and senior vice president of hotel operations at Resorts Atlantic City Hotel/Casino for six years. In these roles, he built a strong reputation for developing highly effective executive teams, improving customer service and operational efficiencies, driving organizational changes and leading major construction projects.

Mr. Rivin’s appointment is in line with the need for additional talents as Tropicana implements its strategy to entice high-end players with luxury accommodations and premium gaming action.

Mr. Rivin and his wife Kathleen, reside in Linwood, NJ.

Tropicana Casino & Resort is a 24-hour gaming destination located on the beach and Boardwalk. Featuring 2,078 rooms and suites and home of The Quarter, a 200,000 square foot entertainment complex, Tropicana is the premier resort in Atlantic City. With more than 20 restaurants, 20 shops, 14 bars and lounges, 2 pools, an IMAX Theatre and a spa, Tropicana is consistently rated as the “Must-See Attraction” in Atlantic City. For more information, visit the official Web site at www.tropicana.net.

For more exclusive discounts, current information, pictures and video, be sure to check out the Tropicana on the Web at www.tropicana.net/facebook or follow us on Twitter at www.tropicana.net/twitter.

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About Tropicana Entertainment

Tropicana Entertainment Inc. ("Tropicana Entertainment") owns and operates 8 casinos and resorts in Indiana, Louisiana, Mississippi, Nevada, and New Jersey. In addition, the Company owns a development property in Aruba. Tropicana Entertainment properties collectively have 5,750 rooms, 8,300 slot positions and 240 table games.

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